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# KARCI (Kansas Association of Residential and Commercial Inspectors) And

# The Heartlands Regional InterNACHI Chapter

# EARN 7 CE's for InterNACHI, ASHI or Other Annual Educational Requirements

Fee is only \$55 for Chapter Members / \$75 for Others
Fee Includes Seminar, a Bar-B-Que Lunch, Breaks, & Any Handouts

## Seminar – Saturday / December 14, 2024

8:30 - 9:00 / Registration

9:00 - 9:30 / New Business / Introductions

9:30 - 11:30 / Codes / Jake Edenfield, CMI, ACI, CCMI, EDI, CRT .... AND

Dan Bowers, CMI, CRI, EDI, CRT, ICC

#### "Is That a Code Requirement?"

Home Inspectors are told by the InterNACHI, ASHI and most State or other "Inspection Standards" that we're not doing a code inspection NOR do we quote codes. But if something breaks down shortly after we inspected it (even 1 year later), we often get an angry call from a buyer saying; "My repair guru says the little green widget does not meet current code, and a competent inspector should have told me that before I bought the home". In this presentation, we're not trying to turn you into code inspectors, but we will help you be aware of common and often overlooked building code violations that can injure occupants or can have severe long range effects on the structure. 11:30 - 12:00 / Inspection School Presentation / Christian Amend, PE, CMI

#### KC Inspection University

A local home inspector in Bonner Spring, KS has started an inspection training facility in called **KCIU** based on the "House of Horrors" type learning. Content is based on NACHI material: students will learn from the text and then be able

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to dive in to the real thing. He will go over what they can offer to help students succeed in the business including business development, report writing, etc..

12:00 - 12:30 / Lunch 12:30 - 2:00 / Codes & Code Issues (con't) / Jake & Dan

2:00 - 3:30 / SEO Tips & Hints / Billy Boerner, CMI, CPI

#### Social Media, Internet Marketing & SEO

Social media is dominating the pastimes of most Americans especially for millennials. Research ssays that 90% of millennials are active social media users. This means that when they need information, especially during the home buying process, they are turning to platforms like Google and Facebook. Our speaker our speaker will provide info on how to build a successful inspection business **WITHOUT** soliciting & relying on Realtors for business using SEO, social media and the internet.

3:30 - 4:00 / FAQ ...... Questions, Review & Wrap-Up

The Hampton Inn is Holding a Few Rooms For Us
Friday Nite 12/13/23 at \$109 Plus Tax
3 Rooms Still Available - Ask For The Sales Mngr Jane Or Melinda

#### LOCATION:

6 Miles West of I-35 / off I-435 at the Midland Drive Exit

Hampton Inn & Suites

16555 Midland Drive

Shawnee, KS 66217

#### **QUESTIONS or More Info:**

Call Dan Bowers (918) 816-0607 (cell) / (816) 401-9988 (wk) Email: danbowers1@yahoo.com

### REGISTER HERE

KARCI | 9218 Metcalf - Ste 266 | Overland Park, KS 66212 US

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